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THE CHIEF DRIVE-IN THEATER

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THE CHIEF DRIVE-IN THEATER

The Chief is located at 5601 Dallas Highway. To get to it from Congress Avenue you go up Congress to 12th Street, turn left to Guadulope, after you get to Guadulope go straight untill you get to the Dallas Highway the Chief is at 5601 Dallas Highway between the building they are building for the Highway Department and the Austin Storing and Moving warehouse. .

The owner of the Chief is Claude Ezell. He also owns 17 other Drive-ins. Two of his eighteen Drive-ins are in Austin. The other Drive-ins are in, Dallas, Fort Worth, Waco, San Antonio, Brownsville, Corpus Christi, Beaumont, Port Aurthur, and Houston. He lives at 2021 Jackson Street, Dallas, Texas.

The present manager is Russell Smith, he has been the manager for three years. The manager lives at 5601 Dallas, Highway, which is right under the screen at the Chief. There has been two other managers since the Chief was built. The other managers were Jeff Wolf and Carl Strould.

There is 800 speakers which are divided into 12 rows. If you do not want to sit in your car there are seats provided in the front. There is also a play park for the children to play on during intermission. There is swings, sliding board, and merry-go-rounds, for the children to play on.

There are eleven employees at the Chief. Their work is as manager, ticket girl, ticket boys, projectionest, cashier, and consession works. The projectionest is Pete Myerley.

The picture on the front of the Chief has been change once since

the Chief was built. The first picture was an Indian. The second picture is a long horned steer.

The shows are shown from 1 to 3 night in succession. They never show a single feature, it is always a double feature.

On Christmas one of the ticket boys dress up like Santa Claus and hands out candy to the children in the cars as they come in. On Easter they have a big Easter egg hunt. There is 3000 candy Easter eggs hidden and 6 prize eggs. If you find a prize egg they give you a fuzzy bunny.

The Chief was built in 1946. It costs \$300,000.00 to build, it took six months to build. The Architect was Frank Lopes, The contractor was Tom Former.

The ticket office opens at 6:00 o'clock in the winter and 6:45 o'clock in the summer. If it rains after you go to the show they give you a fog-rain check and you can see the show again within thirty days. About 15 minutes after the second show starts they sell what they call after closing tickets. The regular adults tickets are yellow with red and black letters. The childrens tickets are orange with red and black letter. The adults tickets are 50¢ and the childrens tickets are 5¢.

To save you time and to help you park quickly they have a big red arrow that they point toward the front half of the Drive-in until it is full. When the front half is full they turn the arrow around to the back half so you will know that the front is full.

To tell you what picture is going to show, they have an advertisement in the paper. They also have a marquee which is made of tin letters.

If you need matches when you are at the show they will give them to you at the snack bar. The match cover has an advertisement of the Chief and inside it has the name and city of all the Drivers that the owner of the Chief owns.

The snack bar is where you can buy something to eat. The things they sell are: pop corn, hot dogs, peanuts, coffee, soft drinks, ice cream, snow cones, and all kinds of candy.

The projection room is where the movie machine is. It is located between the snack bar and the screen.